STUDENTS EMPOWERED AS NOTIS APP LAUNCHES IN U.S.

Utah Universities First in the Nation to Experience Notis

State of Utah - After winning an entrepreneurial competition at Google Australia in 2014, Notis was born and quickly adopted by all major universities 'down under', Western Australia. With just $230 spent on marketing, Notis grew rapidly, enjoying an initial adoption rate of one in six students. Notis' success in Australia landed the four young entrepreneurs who created the app funding to bring it to the U.S. where the market is 45x larger. Now, two years later, colleges and students in the U.S. will get the chance to benefit from Notis. The Notis app has been redeveloped and rebranded with upgraded proficiency for students in Utah and soon all of the United States. Utah's 5 main universities are first in line for the free app, with a simultaneous re-launch taking place in Australia.

As the immensely successful beta launch of Notis makes its way from Western Australia to U.S. colleges and universities, the platform will now better connect students, their university, community and life through a digital notice board and marketplace. The app is customized to student interests and education and allows them to:

- **buy and sell** textbooks & personal items
- find and post **housing**
- find **jobs** or **internships**
- find/offer **tutoring**
- find/obtain **grants**

- rate and review **courses**
- explore nearby **events**
- connect with the community through **daily deals**
- read up on current **news** from your university

Notis is a 'one-stop-shop' which empowers students to find better experiences in college. While all schools have gateways to get information to their students, there has been no universal method that works at all schools, until now. Notis allows students to find help when needed. The Notis app makes it easier for students to find grants, jobs and internships. It assists them in making and saving money, in connecting to their communities, in making friends and much more.

Of the launch, co-founder Jesse Robinson of Sandy, Utah, says: "*Notis has been one of the great adventures of our lives. We've seen the app birthed from an idea to reality in Australia, and now in the U.S. It feels good to be able to re-build Notis into the platform it merits, which in turn fills a huge need for students. Notis was created by students, for students, with the goal of better 'connecting college to life'*."

The free Notis app is downloadable now. Notis has a web based app, iOS and Android apps available at notis.com. Notis can also be found at The Apple and Google Play Stores.

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